

A diagram showing a rectangular frame with a red border and a blue border. Two black arrows point from the text below towards the top edge of the red border.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

FINISHED SIZE- 3.5X2
WITH BLEED- 3.625X2.125